

# HEAL SC 2010


- SC's First Statewide Health Economic Development Summit
- March 2nd and 3rd, 2010
- Hilton Columbia Center
- Emphasis on **networking and relationship building** between Health Related Researchers, Entrepreneurs, Economic Developers, Investors
- Education, Communication, Demonstration
- Health and Economic Impacts (Realized and Potential) to South Carolinians
- Currently
  - >60 Registrants and counting
  - 20 Sponsors
- Requested: Register and Get the word out



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## HEAL SC 2010: Sponsors

- Center of Economic Excellence Program
- Clemson University
- Dority & Manning
- Fox Meadows Software
- Greenville Hospital System University Medical Center
- Haynsworth, Sinkler and Boyd
- Health Sciences South Carolina
- Lux Strategic Communications
- Medical University of South Carolina
- Merck
- Myers Bigel Sibley & Sajovec, P.A.
- Nelson Mullins
- Palmetto Health
- SCBIO
- SC Department of Commerce
- SCIway
- SCRA
- Spartanburg Regional Healthcare System
- University of South Carolina
- Zeus

The logo for Health Sciences South Carolina is located in the bottom right corner. It features a stylized sunburst or fan-like graphic composed of several blue rays of varying lengths, all pointing towards a central point. Below this graphic, the words "HEALTH SCIENCES SOUTH CAROLINA" are stacked vertically in a bold, white, sans-serif font. The background of the entire slide is a gradient of blue and yellow, with a dark blue border at the bottom and sides.

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## HEAL SC Schedule Day 1: Tuesday 3/2/2010

Time	Event	Details
10:00-11:00a	Registration	<a href="http://HEAL SC 2010 Registration">http://HEAL SC 2010 Registration</a>
11:00-11:15a	Session Welcome and Overview	Intro: Dr. J. Moskowitz Welcome Video, Dr. M. Randall Introduces MC (Dr. R. Swaja)
11:15-12:00	Education: Discovery and Ideation	Invited Speaker: Dr. Charles Smith (EC), MUSC
12:00-1:00p	Lunch	Sponsored
1:00-1:45p	Education: Development	Invited Speaker: Steven Johnson, CreatiVasc Medical
1:45-2:30p	Education: Delivery and Commercialization	Invited Speaker: Julie Goonewardene, Purdue University Research Foundation & Discovery Park
2:30-2:45p	Break	Sponsored
2:45-3:30p	Invited Talk: Entrepreneurs, Examples and Resources	Invited Speaker: Dr. Todd Sherer, Emory University Technology Transfer
3:30-4:15p	Communication Forum (University Resources)	CU (Dr. J. Ballato), USC (Don Herriott), MUSC (Dr. J. Raymond)
4:15-4:30p	Break	Sponsored, Dr. R. Swaja Introduces Dr. M. Randall
4:30-5:15p	*Demonstration: CEPSC Simulation	Dr. J. Schaefer (EC)
5:15-7:30p	<b>Networking Event (Legislators, Entrepreneurs, Endowed Chairs, Principal Investigators, VIPs)</b>	<b>Sponsored, Health Related CoEE Posters, Stand up, Networking, Hors D'oeuvres</b>



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## HEAL SC Schedule Day 2: Wednesday 3/3/2010

Time	Event	Note
7:00-8:00a	Breakfast and Registration	Sponsored
8:00-8:10a	Session Welcome and Overview	Dr. J. Moskowitz Intro MC (Dr. R. Swaja)
8:10-8:45a	Demonstration: SeniorSMART™, Enabling Technologies	Dr. P. Eleazer (PI)
8:45-9:20a	*Demonstration : Regenerative Medicine	Dr. R. Swaja (EC)
9:20-9:55a	*Demonstration: Center for Health Facilities Design and Testing	D. Allison, FAIA, ACHA (PI)
9:55-10:30a	*Demonstration: Statewide HIT/Clinical Trials	Dr. I. Sanderson (EC), Dr. J. Obeid (EC)
10:30-10:45a	Coffee Break	Sponsored
10:45-11:15a	Invited Talk: Building a Global Translational Health Sciences Gateway	Sponsored, Invited (The Hamner, Dr. William Greenlee)
11:15-11:50a	*Demonstration: Childhood Neurotherapeutics	Dr. I. Singh (PI)
11:50-12:25p	*Demonstration: Brain Imaging	Dr. P. Morgan (EC)
12:25-1:25p	Lunch	Sponsored
1:25-2:00p	*Demonstration: Stroke, Remote Diagnostics	Dr. R. Adams (EC)
2:00-2:30p	*Demonstration: Center for Healthcare Quality	Dr. J. Moskowitz (EC)
2:30-3:00p	Demonstration: Cancer Stem Cell Biology & Therapy	Dr. A. Kraft (PI)
3:00-3:30p	Demonstration: Medication Safety and Efficacy	Dr. Charles Bennett (EC)
3:30-3:45p	Coffee Break	Sponsored
3:45-4:15p	Invited Talk: SBIR/STTR Funding – Research Opportunities Reserved for Small Business	Invited (NIH, Susan Pucie)
4:15-4:45p	Invited Talk: Venture Funding and Later Stage Funding	Invited (Nexus Medical Partners, Greg Zaic)
4:45-4:55p	Closing Remarks	MC (Dr. R. Swaja), Dr. M. Randall

\*Includes ~5 min. Audience Q and A Input Session, EC = CoEE Endowed Chair, PI=CoEE Principal Investigator



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